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JUNE 2019

*The electronic newsletter from the Industry Engagement & Outreach team summarizing recent USPS news and developments*

## Labor Talks - USPS, Unions Begin Negotiations

The Postal Service began negotiations this week on new labor contracts with two unions that represent USPS employees. Postmaster General Megan J. Brennan and the Postal Service's bargaining representatives met with leaders of the National Association of Letter Carriers (NALC) and the National Postal Mail Handlers Union (NPMHU) at USPS headquarters in Washington, DC.

Negotiations with the NALC, which represents approximately 210,000 employees, began June 26.

Negotiations with the NPMHU, which represents approximately 44,000 employees, began June 27.

The Postal Service's current contracts with both unions expire Sept. 20.

"The Postal Service looks forward to productive negotiations with both the National Association of Letter Carriers and the National Postal Mail Handlers Union," said Brennan. "With each union, we will seek an agreement that is fair to our employees, fair to our customers, recognizes the realities of today's marketplace and positions the Postal Service for success moving forward."

## Mailers Technical Advisory Committee (MTAC) Update – Remittance Mail Visibility

During the First-Class Mail Enterprise Analytics session at the June MTAC meeting a request was made for postal sites that provide Remittance Mail Visibility. Here is the list:

#	Area	Remit Site	#	Area	Remit Site
1	WA	OMAHA NE	26	CM	BALTIMORE PDC
2	WA	PORTLAND, OREGON	27	WA	MINNEAPOLIS, MN
3	SA	SAN ANTONIO	28	EA	DELAWARE P&DC
4	SA	NEW ORLEANS P&DC	29	GL	MADISON, WI
5	NE	MID ISLAND NY P&DC	30	EA	PHILADELPHIA P&DC
6	SA	TAMPA, FL	31	NE	HARTFORD P&DC
7	WA	PHOENIX PDC	32	SA	OKLAHOMA CITY P&DC
8	SA	ORLANDO P&DC	33	PA	SF P&DC
9	EA	LOUISVILLE	34	EA	MEMPHIS, TN P&DC
10	SA	DALLAS P&DC	35	NE	PDC BOSTON MA
11	CM	ATLANTA P&DC	36	NE	DVD P&DC KEARNY NJ
12	PA	SACRAMENTO P&DC	37	WA	KANSAS CITY MO P&DC
13	EA	CINCINNATI OH	38	SA	NORTH HOUSTON TX P&DC
14	WA	LAS VEGAS NV P&DC	39	NE	MORGAN P&DC

15	GL	ST.LOUIS MO P&DC	40	GL	MILWAUKEE, WI
16	GL	PALATINE IL P&DC	41	EA	PITTSBURGH P&DC
17	GL	DETROIT MI P&DC	42	SA	BIRMINGHAM, AL
18	CM	CHARLOTTE P&DC	43	GL	INDIANAPOLIS IN P&DC
19	WA	DES MOINES P&DC	44	WA	ST PAUL MN P&DC
20	PA	LAP&DC	45	PA	SANTA CLARITA CA P&DC
21	GL	CHICAGO CENTRAL P&DC	46	EA	CLEVELAND P&DC
22	GL	CAROL STREAM P&DC	47	WA	DENVER, CO P&DC
23	EA	BUFFALO, NY	48	WA	SALT LAKE CITY, UT.
24	EA	COLUMBUS, OHIO	49	CM	RICHMOND P&DC
25	PA	SANTA ANA CA P&DC	50	WA	SEATTLE P&DC

### **High Marks - USPS Named One of the Nation's Best Employers**

The Postal Service has been named one of the nation's best employers in a *survey of 50,000 U.S. workers*. Forbes magazine partnered with market researcher Statista to identify the organizations in each state and Washington, DC, that employees most favored and would likely recommend to others.

USPS ranked second on the list behind the U.S. Department of Defense. Workers in 28 states named the Postal Service a best employer. Other employers in the top 10 include Marriott International, Target, JPMorgan Chase and UnitedHealth Group.

Respondents were asked to rate, on a scale of 0-10, how likely they'd be to recommend their employer to others. They were also asked to nominate organizations in industries outside their own. The survey indicates having a mission employees believe in is key to an organization being considered one of the best places to work.

"Service — it's part of our name. We are here to serve and support our communities," Jeryl Wilson, the Postal Service's diversity and talent acquisition director, told Forbes.

Job opportunities were also cited in the report as a reason workers thought favorably of the Postal Service, which offers more than 2,400 career paths.

Said Wilson: "There are great opportunities for growth, development and advancement within our organization. Those are the things that I think are important for employees to know about."

### **Growing Businesses - Entrepreneurs Learn More About USPS**

The Postal Service wants to help small-business owners find better ways to contact customers and grow their companies, USPS leaders told entrepreneurs at a recent symposium. The event, held in Washington, DC, allowed small-business owners to learn about the latest postal products and services to help them better target and reach consumers.

Attendees learned about Every Door Direct Mail, return shipping services, Informed Delivery and services under development. There also was a question-and-answer discussion with small-business owners who are using USPS products and services to meet their marketing and delivery needs.

The symposium, organized by Capital Metro Area and Capital District, was held at the National Postal Museum. The meeting was part of the Postal Service's broader initiative to attract small-business customers and grow revenue. Other efforts include holding Grow Your Business Day events at Post Offices and participating in National Small Business Week each year.

### **Cronkhite Named Chief Human Resources Officer**



Isaac Cronkhite has been named the Postal Service's chief human resources officer, a position he *held on an acting basis* since January. Cronkhite leads the organization's efforts to engage employees, strengthen workplace experiences, and foster and cultivate talent to ensure workers are positioned to meet customers' evolving needs.

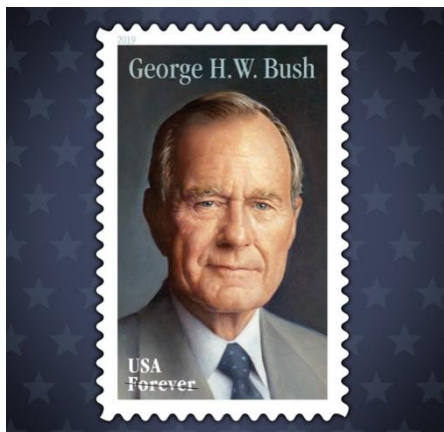
In a June 13 memo announcing Cronkhite's appointment, Postmaster General Megan J. Brennan wrote that he is "a transformational leader, highly focused on enabling, empowering and developing the men and women of our workforce."

Throughout his career, he has been at the forefront of efforts to better leverage technology, data and business insights to enhance performance and unlock the potential of our people."

Cronkhite previously served as enterprise analytics vice president, where he oversaw the implementation of the Internal Service Performance Measurement (SPM) system, led the Customer Experience Council, provided real-time analytics and network performance information to customers, and directed the rollout of diagnostic tools. He also developed and launched Analytics University, which provides training to more than 29,000 frontline supervisors and managers.

Other previous assignments include processing operations manager in Washington, DC; senior plant manager in Richmond, VA; and plant manager in Brockton, MA.

### **Presidential Salute - George H.W. Bush Stamp Arrived June 12**



The Postal Service released a stamp honoring former President George H.W. Bush on Wednesday, June 12. Bush, who served as the 41st president from 1989-1993, died last fall at age 94.

During his term in office, he guided the United States and its allies to a peaceful end to the Cold War, helped reunify Germany, and led a multinational coalition that successfully forced Iraq to withdraw from Kuwait during the Persian Gulf War.

On the domestic front, Bush signed historic legislation to integrate Americans with disabilities more fully into society, as well as a Clean Air Act update that tightened air pollution standards and reduced urban smog and acid rain.

The stamp art is a portrait of Bush painted by award-winning artist Michael J. Deas. The image is based on a 1997 photograph taken by Timothy Greenfield-Sanders. Phil Jordan served as the art director and stamp designer.

The stamp was announced in April and will be dedicated on June 12, the president's birthday, at the Annenberg Presidential Conference Center in College Station, TX.

Robert M. Duncan, chairman of the Postal Service Board of Governors, served as the dedicating official.

The stamp will be available at Post Offices and [usps.com](https://usps.com).

### **June Fun Facts – Did you know?**

The longest day of the year occurs on either June 21<sup>st</sup> or 22<sup>nd</sup>.

#### **June Is:**

- Adopt a Cat Month
- Candy Month
- Fight the Filthy Fly Month
- Great Outdoors Month

#### **On this day in June:**

June 1<sup>st</sup>, 1974 – The Heimlich Maneuver, named after Dr. Henry Heimlich, was published in the journal *Emergency Medicine*

June 2<sup>nd</sup>, 1835 – P.T. Barnum and his circus began touring the United States

June 3<sup>rd</sup>, 1996 – Zenith introduced the first HDTV compatible front projection TV in the U.S.

### **Areas Inspiring Mail – Remaining AIM meetings for 2019**

- Cap Metro: July 25 (Atlanta) and October 17 (Baltimore, MD)
- Eastern: November 20 (Nashville, TN)
- Great Lakes: August 1 (Carol Stream, IL)
- Northeast: August 13 (New York City, NY)
- Pacific: August 8 (Santa Clarita, CA)
- Southern: August 6 (Dallas, TX)
- Western: September 18 (Denver, CO)

### **Federal Register Notices:**

**Published in the *Federal Register* June 6, 2019**

**International Mailing Services: Mailing Services Product and Price Changes-CPI (Doc # 2019-11821)**

**AGENCY:** Postal Service

**ACTION:** Final Rule

**STATUS:** Thursday, May 9, 2019, at 11:00 a.m.-Closed; Friday, May 10, 2019, at 9:00 a.m.-Open.

**DATES:** Effective June 23, 2019.

**SUMMARY:**

The Postal Regulatory Commission (PRC) favorably reviewed an updated weight limitation for First-Class Mail International® (FCMI) large envelopes (flats) in PRC Order No. 4932, issued December 19, 2018, in PRC Docket No. MC2019-3. On March 11, 2019, in a filing at the PRC, the Postal Service announced an implementation date of June 23, 2019, for the revised FCMI large envelopes (flats) maximum weight limitation. The Postal Service has made the accompanying classification changes to Mailing Standards of the United States Postal Service, International Mail Manual (IMM®) in order to reflect this revised weight limitation.

**FOR FURTHER INFORMATION CONTACT:** Michelle Lassiter at 202-268-2914.

**Published in the *Federal Register* June 04, 2019**

**Temporary Emergency Committee of the Board of Governors; Sunshine Act Meeting (Doc # 2019-11749)**

**AGENCY:** Postal Service

**STATUS:** Closed

**MATTERS TO BE CONSIDERED:**

1. Administrative Items.
2. Financial Matters.

On May 30, 2019, the members of the Temporary Emergency Committee of the Board of Governors of the United States Postal Service voted unanimously to hold and to close to public observation a special meeting in Washington, DC, via teleconference. The Board determined that no earlier public notice was practicable.

General Counsel Certification: The General Counsel of the United States Postal Service has certified that the meeting may be closed under the Government in the Sunshine Act.

**TIME AND DATE:** *May 30, 2019, at 3:00 p.m.*

**FOR FURTHER INFORMATION CONTACT:** Michael J. Elston, Acting Secretary of the Board, U.S. Postal Service, 475 L'Enfant Plaza SW, Washington, DC 20260-1000. Telephone: (202) 268-4800.

**Negotiated Service Agreements:**

Product Changes-**Priority Mail Express, Priority Mail and First-Class Package Service** *Negotiated Service Agreements:*

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Product Changes-**Priority Mail Express and Priority Mail** *Negotiated Service Agreements:* Posted 6/11/19 (Doc# 2019-12211), 6/24/19 (Doc# 2019-13328), 6/26/19 (Doc# 2019-13590)

Product Changes-**Priority Mail Express** *Negotiated Service Agreements:* Posted 6/25/19 (Doc# 2019-13418),

Product Changes-**Priority Mail Negotiated Service Agreements**: Posted 6/6/19 (Doc# 2019-11910), 6/11/19 (Doc# 2019-12204), 6/11/19 (Doc# 2019-12207), 6/13/19 (Doc# 2019-12432), 6/18/19 (Doc# 2019-12824), 6/19/19 (Doc# 2019-12974), 6/24/19 (Doc# 2019-13327),

Product Changes-**Priority Mail and First-Class Package Service Negotiated Service Agreements**: 6/13/19 (Doc# 2019-12433), 6/18/19 (Doc# 2019-12825),

Product Changes-**First-Class Package Service Negotiated Service Agreements**: 6/12/19 (Doc# 2019-12338),

Product Changes-**Parcel Select Negotiated Service Agreements**:

Product Changes-**Parcel Select and Parcel Return Service Negotiated Service Agreements**:

Product Changes-**Parcel Return Service Negotiated Service Agreements**:

### **Postal Bulletins:**

#### **Postal Bulletin 22522 dated 6/20/19**

<https://about.usps.com/postal-bulletin/2019/pb22522/pb22522.pdf>

#### **Manuals**

**IMM Revision**: Individual Country Listing for Venezuela

#### **Publications**

**Publication 52 Notice**: New Options for Hazardous Materials Markings

**Publication 431 Revision**: Changes to Post Office Box Service and Caller Service Fee Groups

#### **Postal Bulletin 22521 dated 6/6/19**

<https://about.usps.com/postal-bulletin/2019/pb22521/html/welcome.htm>

#### **Manuals**

**DMM Revision**: USPS Marketing Mail Non-automation Flat-Size Pieces Failing Deflection

#### **Publications**

**Publication 52 Revision**: New Mailability Policy for Cannabis and Hemp-Related Products

**Publication 431 Revision**: Changes to Post Office Box Service and Caller Service Fee Groups

### **Additional Resources:**

FRN: [Federal Register Notices](#)

PB: [Postal Bulletin](#)

PE: [Postal Explorer](#) is a mailer's resource for all information contained in the [Domestic Mail Manual](#) (DMM), [International Mail Manual](#) (IMM), [Publication 52](#), *Hazardous, Restricted, and Perishable Mail*.

PostalPro: [PostalPro](#) is a mailer's resource for other information (i.e., Mailing and Shipping, Operations, Industry Forum, Certifications, Resources).

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